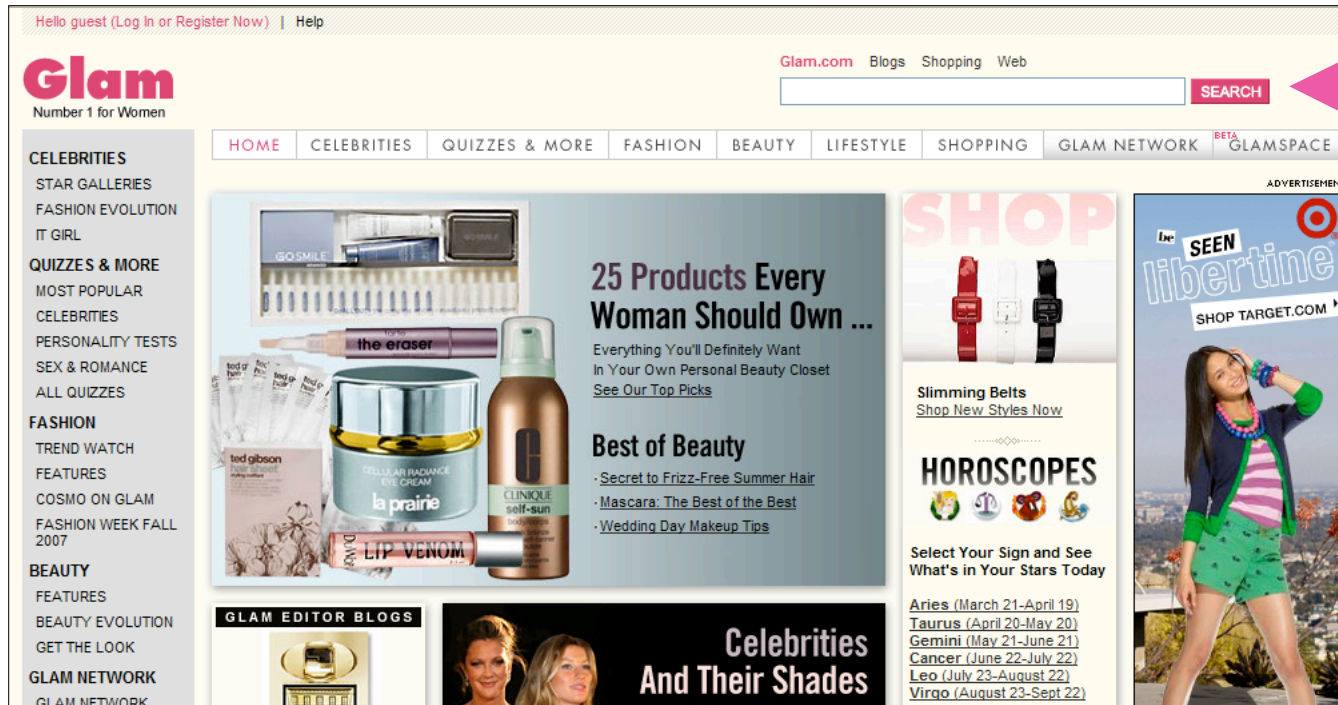


Glam Search

Glam Vertical Search Launch Alpha



Vertical Search

Powered By Glam Technology

Glam.com: Searches all Glam.com content— Articles, Blogs, Photos, Videos, Products

Blogs: Searches Glam Publisher Network Content (350+ Publishers)

Shopping: Searches Glam.com Shopping, Provides Search Publishers with an API

Powered By Google

Web: Searches the entire web (powered by Google)

Glam Vertical Search Beta

Hello guest (Log In or Register Now) | Help

Glam
Number 1 for Women

Beauty Blogs Shopping Web **more**

HOME CELEBRITIES QUIZZES & MORE FASHION BEAUTY LIFESTYLE SHOPPING **ARCH** GLAMSPACE

CELEBRITIES
STAR GALLERIES
FASHION EVOLUTION
IT GIRL
QUIZZES & MORE
MOST POPULAR
CELEBRITIES
PERSONALITY TESTS
SEX & ROMANCE
ALL QUIZZES

FASHION
TREND WATCH
FEATURES
COSMO ON GLAM
FASHION WEEK FALL 2007

BEAUTY
FEATURES
BEAUTY EVOLUTION
GET THE LOOK
GLAM NETWORK
GLAM NETWORK

25 Products Every Woman Should Own ...
Everything You'll Definitely Want In Your Own Personal Beauty Closet
[See Our Top Picks](#)

Best of Beauty
· Secret to Frizz-Free Summer Hair
· Mascara: The Best of the Best
· Wedding Day Makeup Tips

SHOP

Slimming Belts
[Shop New Styles Now](#)

HOROSCOPES
Select Your Sign and See What's in Your Stars Today
[Aries \(March 21-April 19\)](#)
[Taurus \(April 20-May 20\)](#)
[Gemini \(May 21-June 21\)](#)
[Cancer \(June 22-July 22\)](#)
[Leo \(July 23-August 22\)](#)
[Virgo \(August 23-Sept 22\)](#)

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SHOP TARGET.COM

GLAM EDITOR BLOGS

Celebrities And Their Shades

Vertical Lifestyle Search by content channel/category

First Channel Search with distributed content

Fashion: Searches Glam Media Fashion Sites

Beauty : Searches Glam Media Beauty Sites

Celebrities: Searches Glam Media Celebrity Sites

Lifestyle: Searches Glam Media Fashion Sites

Shopping, Health, and other channels to follow

Glam Search Technology – “Curated Rank”

Glam search technology is driven by the principles of providing access to:

Relevant, Comprehensive & Up to date content in the Glam Media Verticals

To achieve this, Glam focuses on searching and indexing **best of breed web sites that have been **editorially curated** to be part of the Glam Publishers Network and Glam Owned & Operated.**

The Glam Search ranking algorithm “Curated Rank**” is a user engagement analysis algorithm that assigns a weighting to a page based on relevance, timeliness, and an **editorial analysis of the content source**.**

Best of all— Glam Search is one of the widgets built for a **Distributed Media Model— Content flowing in, and results can be aggregated or used by Publishers as a free Service as a part of a “Media Services” Glam is offering publishers**

Glam Vertical Search Distributed Widgets Platform

Glam Search is a an example of the Glam Distributed Widgets Platform that has been used by Glam for Ad Units, Content Marketing, and Sponsorships units for Publishers.

Search takes this to a new level- in ways that allow the publisher to configure results to their site or their channel.



GlamSearch
This Site Glam Network Web
 SEARCH



GlamSearch
Site Glam Network Web
 SEARCH



stylebakery.com

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SPONSORED RESULTS

Send Flowers from \$19.99
Send Roses, Lilies & other Flowers. "Best Value" - Wall Street Journal
www.proflowers.com