



Minimum Viable Products

What is the minimum viable product?

Getting developers on the IMVU
platform with a MVP

A non-MVP: The Kerry vs. Bush
avatar

How to turn the Kerry vs. Bush
avatar into a MVP

Rejecting false negatives: "But my customers don't know what they want!"

Building products like packets
get routed on the Internet

Deploy first, code later

Design first, code later

Where did you get the money to
experiment?

A preview of part 2



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