

# ENTERPRISE DATA MATURITY

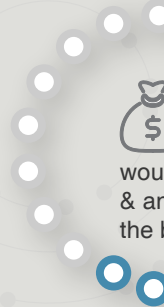
2nd Watch surveyed 150 enterprises to assess their data maturity. Here's what we found.



## STRATEGY

**70%** of large enterprises don't have a mature data strategy

**10%** don't have data strategy at all



## BUDGET



**22%**

would like to modernize their data & analytics environment but lack the budget needed to do so



## PRIORITY

**62%** rate data governance as a high priority  
*Data quality, security/governance, and integration are top priorities in enterprise data strategies*



## USAGE

**21%** of enterprise batch & real-time data is used for reporting and analytics

**~80%** of the data is wasted



## SUPPORT



**38%** of self-service analytics requires IT support



*Slows down innovations and creates more work for IT*



## EXPERTISE



**57%**

don't have the analytics expertise necessary to meet business needs



## RESOURCES

**56%** have data science & machine learning skills in their IT organization

**43%** have limited resources

**52%**

have ML projects in production

**42%**

are piloting ML projects



## MACHINE LEARNING

**94%**

have machine learning (ML) projects